

20 minutes of your time is all it takes to be a positive part of shaping the future of kids, people and the planet when you become a Featured Expert in up to 100,000 16 Things books.

In addition to the positive PR & promotional benefits you receive, we establish a \$5,000 scholarship in your name to give books and materials to 500 disadvantaged youth to attend 8-12 week empowerment workshops.



TO ACT RIGHT & HELP
SAVE THE PLANET!



AN ESSENTIAL SELF-HELP GUIDE FOR KIDS & ADULTS DETAILING
PROBLEMS & SOLUTIONS ON IMPORTANT ISSUES THAT IMPACT
OUR HEALTH, HAPPINESS, SUCCESS & QUALITY OF LIFE

BY LYLE BENJAMIN

Cover is for illustrative purposes only.



CELEBRITY SPECIAL EDITION

“16 Things Kids Can Do To Act Right & Help Save The Planet!”

100,000
Book
Distribution

500,000
Book
Circulation

- Schools
- Churches/Temples
- NPOs
- Agencies
- Businesses

- Libraries
- Bookstores
- Chains
- Drug Stores
- Supermarkets

- Direct Mail
- Internet Sales
- Affiliations
- Associations
- Special Events

- Fund Raisers
- Promotions
- Workshops
- 8-12 Week Better Comm./Literacy Wkshp

Increased:

- > Branding
- > Marketing
- > Media
- > Publicity
- > Philanthropy
- > Revenue

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Celebrity Leaders Speak Out on Important Issues

people face in their lives and what needs to be done to help solve these problems.

Featuring:

- Important Issues/Solutions
- Color Headshot
- Accomplishments
- Website
- Twitter

Celebrity Biography & Mission

Chapter & Expanded Website Section on all Contributing Experts

Community Citizenship & The Karma Constitution

Education, Action & Empowerment

\$5,000

Books/Materials Scholarships Awarded In Each Contributors Name

500 Youth

Attend 8-12 Week Communication & Literacy Workshops