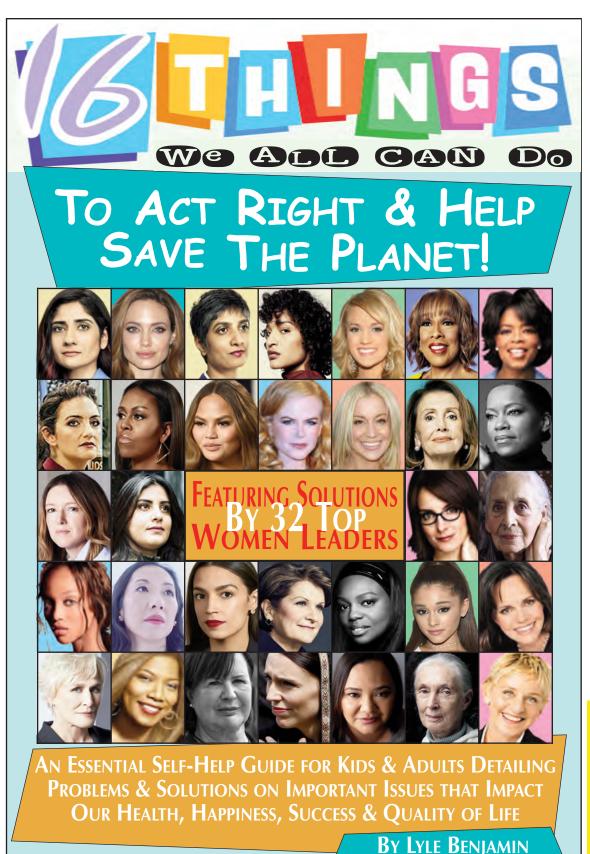
20 minutes of your time is all it takes to be a positive part of shaping the future of kids, people and the planet when you become a Featured Expert in up to 100,000 16 Things books.

In addition to the positive PR & promotional benefits you receive, we establish a \$5,000 scholarship in your name to give books and materials to 500 disadvantaged youth to attend 8-12 week empowerment workshops.



Cover is for illustrative purposes only.



#### **WOMEN LEADERSHIP SPECIAL EDITION**

"16 Things We All Can Do To Act Right & Help Save The Planet!"

100,000

Book
Distribution

500,000

Book Circulation

- Schools
- Churches/Temples
- NPOs
- Agencies
- Businesses

- Libraries
- Bookstores
- Chains
- Drug Stores
- Supermarkets

- Direct Mail
- Internet Sales
- Affiliations
- Associations
- Special Events

- Fund Raisers
- Promotions
- Workshops
- 8-12 Week Better Comm./Literacy Wkshp

#### **Increased:**

- > Branding
- > Marketing
- > Media
- > Publicity
- > Philanthropy
- > Revenue

#### 32

## Women Leaders Speak Out on Important Issues

people face in their lives and what needs to be done to help solve these problems.

#### Featuring:

- Important Issues/Solutions
- Color Headshot
- Accomplishments
- Website
- Twitter

## Celebrity Biography & Mission

Chapter & Expanded Website Section on all Contributing Experts

# Well-Being Solutions from Local to Nat'l to Global

Education, Empowerment & Action \$5,000

Books/Materials Scholarships Awarded In Each Contributors Name

#### 500 Youth

Attend 8-12 Week Communication & Literacy Workshops

#### **Testimonials**



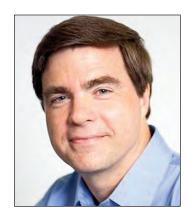
"What you're doing is great. I'm glad you're taking on this project. We definitely need it. We've become so, let's just call, divided in our country and when we are just talking being human beings, about solving problems we all share, it doesn't matter what side of the political spectrum you're on."

— Jack Canfield, Best-Selling Author of "Chicken Soup for the Soul" and "The Success Principles"



"This is such a wonderful program, and such an important program. It's absolutely needed, and I encourage everyone to get involved!"

— **Trish Carr,** Business Success Coach and Co-Founder of the Women's Prosperity Network



"I really see how this program can be a game changer. It's tremendously ambitious, but it has what it takes to make it happen."

— **Steve Harrison,** Bradley Communications Founder of National Publicity Summit, Network & Radio/TV Interview Report (helped successfully launch "Rich Dad, Poor Dad" "Chicken Soup for the Soul" "Men Are From Mars ..."

## **Select Media Sources**

#### **National Publicity Summit**



#### **Partial List of TV Shows & Publications:**

48 Hours
ABC News
ABC's The View
Air & Space
All Woman
All You

Alternative Medicine

American Baby American Health for

Women

American Spirit American Way Better Health

Better Homes and

Gardens

Big Apple Parent's

Paper

BusinessWeek CBS CFO

Chicago Tribune

Child

Cigar Aficionado

Conceive Continental Cooking Light Cosmopolitan Crain's

Dateline NBC
Disney's Family Fun

Diversion Dr. Oz Show Ebony

Escapes - New York

Times
Essence
Family Circle
Family Travel
Features

**Family Travel Times** 

Fitness

Food and Wine

Fortune Small

Forbes

Business Fortune.com Fox News Channel Fox News Radio

Glamour

Good Housekeeping Good Morning

America Gourmet Harry Health

Huffington Post

Inc.

Knot's Wedding pages Ladies Home Journal

Life & Style

Live with Kelly & Ryan

Long Island Parents

and Children
Marie Claire

Mature Living Men's Fitness

Money

MyBusiness

New York Daily News

New York Post New York Times

Newsday Parenting Parents

People

Pregnancy Prevention

Real Simple

Psychology Today Rachel Ray Show Reader's Digest Redbook Robb Report

Saavy Mommy Saveur Self

Sesame Street

Parents

Sirius/XM Satellite

Radio SKY

Smithsonian

Southwest Airlines

Spirit

TEDx Wilmington

Time Out New York

**Today Show** 

U.S. Airways' Attache USAir Magazine Vegetarian Times Wendy Williams

Show

Westchester Parent

Wired News Woman's Day Woman's World Working Mother ...and more!

#### Partial List of Radio & Talk Show Hosts and Producers:

Sirius/XM Satellite Radio WBAI - New York

WBLS - New York

WDVR - New Jersey WEEU - Pennsylvania WHCR - New York WHPC - New York WKXW - New Jersey WLIB - New York WNJC - Philadelphia WOGL - Philadelphia WPHT - Philadelphia WPLJ - New York WTLC - Indianapolis ...and many more!