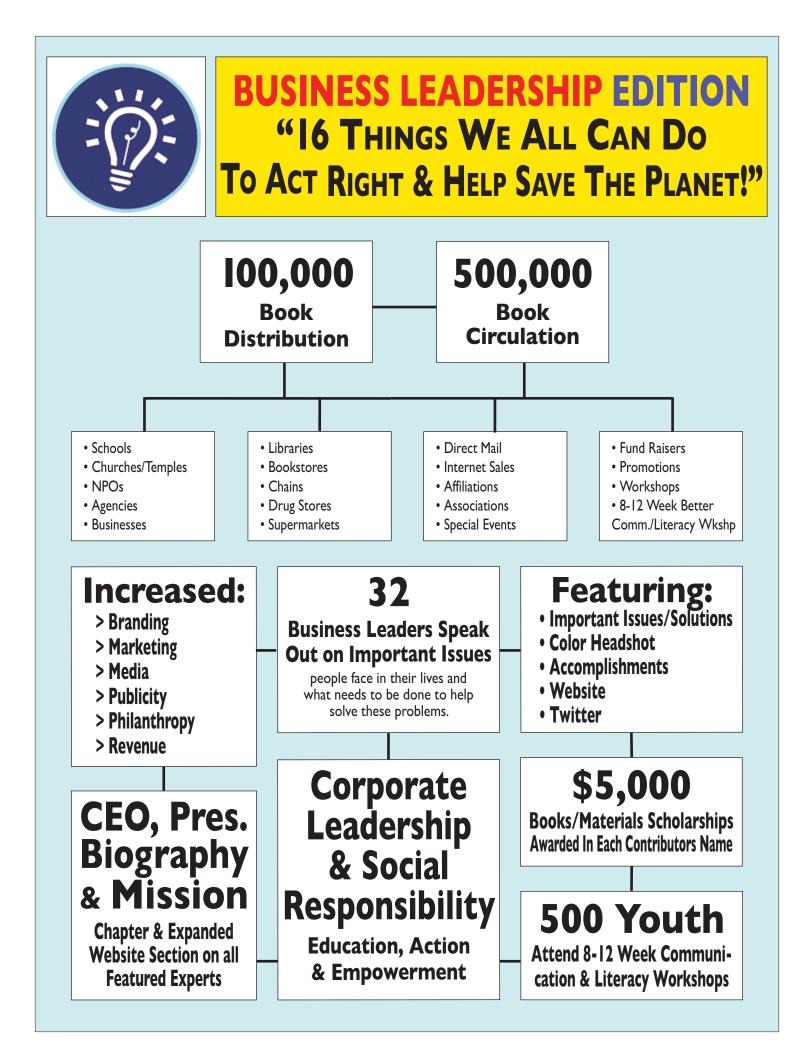
20 minutes of your time is all it takes to be a positive part of shaping the future of kids, people and the planet when you become a Featured Expert in up to 100,000 16 Things books.

In addition to the positive PR & promotional benefits you receive, we establish a \$5,000 scholarship in your name to give books and materials to 500 disadvantaged youth to attend 8-12 week empowerment workshops.



Cover is for illustrative purposes only.



Select Media Sources

National Publicity Summit



Partial List of TV Shows & Publications:

48 Hours ABC News ABC's The View Air & Space All Woman All You Alternative Medicine American Baby American Health for Women American Spirit American Way Better Health Better Homes and Gardens Big Apple Parent's Paper **BusinessWeek** CBS CFO Chicago Tribune Child **Cigar Aficionado** Conceive Continental Cooking Light Cosmopolitan

Crain's Dateline NBC **Disney's Family Fun** Diversion Dr. Oz Show Ebony **Escapes - New York** Times Essence Family Circle Family Travel Features Family Travel Times Fitness Food and Wine Forbes Fortune Small Business Fortune.com Fox News Channel Fox News Radio Glamour Good Housekeeping Good Morning America Gourmet Harry

Health **Huffington Post** Inc. Knot's Wedding pages Ladies Home Journal Life & Style Live with Kelly & Ryan Long Island Parents and Children Marie Claire Mature Living Men's Fitness Monev **MyBusiness** New York Daily News New York Post New York Times Newsday Parenting Parents People Pregnancy Prevention Psychology Today **Rachel Ray Show Reader's Digest Real Simple**

Redbook Robb Report Saavy Mommy Saveur Self Sesame Street Parents Sirius/XM Satellite Radio SKY Smithsonian Southwest Airlines Spirit **TEDx Wilmington** Time Out New York **Today Show** U.S. Airways' Attache **USAir Magazine Vegetarian Times** Wendy Williams Show Westchester Parent Wired News Woman's Dav Woman's World Working Mother ...and more!

Partial List of Radio & Talk Show Hosts and Producers:

Sirius/XM Satellite Radio WBAI - New York WBLS - New York WDVR - New Jersey WEEU - Pennsylvania WHCR - New York WHPC - New York WKXW - New Jersey WLIB - New York WNJC - Philadelphia WOGL - Philadelphia WPHT - Philadelphia WPLJ - New York WTLC - Indianapolis ...and many more!

Testimonials



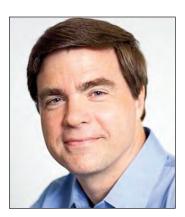
"What you're doing is great. I'm glad you're taking on this project. We definitely need it. We've become so, let's just call, divided in our country and when we are just talking being human beings, about solving problems we all share, it doesn't matter what side of the political spectrum you're on." — Jack Canfield, Best-Selling Author

of "Chicken Soup for the Soul" and "The Success Principles"



"This is such a wonderful program, and such an important program. It's absolutely needed, and I encourage everyone to get involved!"

> - Trish Carr, Business Success Coach and Co-Founder of the Women's Prosperity Network



"I really see how this program can be a game changer. It's tremendously ambitious, but it has what it takes to make it happen."

> — **Steve Harrison,** Bradley Communications Founder of National Publicity Summit, Network & Radio/TV Interview Report (helped successfully launch "Rich Dad, Poor Dad" "Chicken Soup for the Soul" "Men Are From Mars ..."