

20 minutes of your time is all it takes to be a positive part of shaping the future of kids, people and the planet when you become a Featured Expert in up to 100,000 16 Things books.

In addition to the positive PR & promotional benefits you receive, we establish a \$5,000 scholarship in your name to give books and materials to 500 disadvantaged youth to attend 8-12 week transformation workshops.

16 THINGS WE ALL CAN DO TO ACT RIGHT

& HELP SAVE THE PLANET: 2020 PRESIDENTIAL CANDIDATE SPECIAL ED.

LYLE BENJAMIN

16T
PRESS



TO ACT RIGHT & HELP
SAVE THE PLANET!

FEATURING SOLUTIONS BY THE
2020 PRESIDENTIAL CANDIDATES



MICHAEL BENNET JOE BIDEN CORY BOOKER STEVE BULLOCK PETE BUTTIGIEG JULIAN CASTRO BILL DE BLASIO JOHN DELANEY



TULSI GABBARD K. GILLIBRAND MIKE GRAVEL KAMALA HARRIS J. HICKENLOOPER JAY INSLEE AMY KLOBUCHAR WAYNE MESSAM



SETH MOULTON BETO O'ROURKE TIM RYAN BERNIE SANDERS TOM STEYER DONALD TRUMP E. WARREN BILL WELD



M. WILLIAMSON ANDREW YANG

AN ESSENTIAL SELF-HELP GUIDE ON PROBLEMS
& SOLUTIONS THAT IMPACT OUR HEALTH,
HAPPINESS, SUCCESS
& QUALITY OF LIFE

BY LYLE BENJAMIN

Cover is for illustrative purposes only.



CANDIDATE SPECIAL EDITION

“16 Things Kids Can Do To Act Right & Help Save The Planet!”

100,000
Book
Distribution

500,000
Book
Circulation

- Schools
- Churches/Temples
- NPOs
- Agencies
- Businesses

- Libraries
- Bookstores
- Chains
- Drug Stores
- Supermarkets

- Direct Mail
- Internet Sales
- Affiliations
- Associations
- Special Events

- Fund Raisers
- Promotions
- Workshops
- 8-12 Week Better Comm./Literacy Wkshp

Increased:

- > Branding
- > Marketing
- > Media
- > Publicity
- > Philanthropy
- > Revenue

Candidates

& Leaders Speak Out on Important Issues

people face in their lives and what needs to be done to help solve these problems.

Featuring:

- Important Issues/Solutions
- Color Headshot
- Accomplishments
- Website
- Twitter

Candidate Biography & Mission

Chapter & Expanded
Website Section on all
Contributing Experts

Civility, Ethics & Social Responsibility

Education, Action
& Transformation

\$5,000

Books/Materials Scholarships
Awarded In Each Candidate's Name

500 Youth

Attend 8-12 Week Communi-
cation & Literacy Workshops

Testimonials



“What you’re doing is great. I’m glad you’re taking on this project. We definitely need it. We’ve become so, let’s just call, divided in our country and when we are just talking being human beings, about solving problems we all share, it doesn’t matter what side of the political spectrum you’re on.”

— **Jack Canfield**, Best-Selling Author of “Chicken Soup for the Soul” and “The Success Principles”



“This is such a wonderful program, and such an important program. It’s absolutely needed, and I encourage everyone to get involved!”

— **Trish Carr**, Business Success Coach and Co-Founder of the Women’s Prosperity Network



“I really see how this program can be a game changer. It’s tremendously ambitious, but it has what it takes to make it happen.”

— **Steve Harrison**, Bradley Communications Founder of National Publicity Summit, Network & Radio/TV Interview Report (helped successfully launch “Rich Dad, Poor Dad” “Chicken Soup for the Soul” “Men Are From Mars ..”

Select Media Sources

National Publicity Summit



FamilyCircle

Money



GLAMOUR



SELF



TIME

Woman's Day

PARADE

48 Hours

More

ABC News

New York Daily News

ABC's The View

Parade

Child

Parenting

CNBC

Parents

Dateline NBC

Rachel Ray

Entrepreneur Magazine

Real Simple

Essence

Redbook

Family Circle

Savvy Mommy

Fox News Channel

Self

Glamour

Seventeen

Good Housekeeping

Shape

Good Morning America

Sirius/XM Radio

Inc.

Today Show

Inside Edition

USAir Magazine

Ladies Home Journal

Wendy Williams Show

Life & Style

Woman's Day

Live with Kelly

Woman's World

Marie Claire

Women's Health

Men's Fitness

And many more!

Money



parenting



ESSENCE

Parents

Men's Fitness

MORE

V.A



Home Journal

SHAPE



MAXIM

EVERY DAY

seventeen



Entrepreneur

Inc.

Good Housekeeping

REDBOOK

marie claire

Women's Health

Partial List of TV Shows & Publications:

48 Hours	Crain's	Health	Redbook
ABC News	Dateline NBC	Huffington Post	Robb Report
ABC's The View	Disney's Family Fun	Inc.	Saavy Mommy
Air & Space	Diversion	Knot's Wedding pages	Saveur
All Woman	Dr. Oz Show	Ladies Home Journal	Self
All You	Ebony	Life & Style	Sesame Street
Alternative Medicine	Escapes - New York	Live with Kelly & Ryan	Parents
American Baby	Times	Long Island Parents	Sirius/XM Satellite
American Health for	Essence	and Children	Radio
Women	Family Circle	Marie Claire	SKY
American Spirit	Family Travel	Mature Living	Smithsonian
American Way	Features	Men's Fitness	Southwest Airlines
Better Health	Family Travel Times	Money	Spirit
Better Homes and	Fitness	MyBusiness	TEDx Wilmington
Gardens	Food and Wine	New York Daily News	Time Out New York
Big Apple Parent's	Forbes	New York Post	Today Show
Paper	Fortune Small	New York Times	U.S. Airways' Attache
BusinessWeek	Business	Newsday	USAir Magazine
CBS	Fortune.com	Parenting	Vegetarian Times
CFO	Fox News Channel	Parents	Wendy Williams
Chicago Tribune	Fox News Radio	People	Show
Child	Glamour	Pregnancy	Westchester Parent
Cigar Aficionado	Good Housekeeping	Prevention	Wired News
Conceive	Good Morning	Psychology Today	Woman's Day
Continental	America	Rachel Ray Show	Woman's World
Cooking Light	Gourmet	Reader's Digest	Working Mother
Cosmopolitan	Harry	Real Simple	...and more!

Partial List of Radio & Talk Show Hosts and Producers:

Sirius/XM Satellite	WDVR - New Jersey	WKXW - New Jersey	WPHT - Philadelphia
Radio	WEEU - Pennsylvania	WLIB - New York	WPLJ - New York
WBAI - New York	WHCR - New York	WNJC - Philadelphia	WTLC - Indianapolis
WBLS - New York	WHPC - New York	WOGL - Philadelphia	...and many more!