

# BECOME A LEADER IN THE REVOLUTION THAT WILL CHANGE THE WORLD FOREVER:

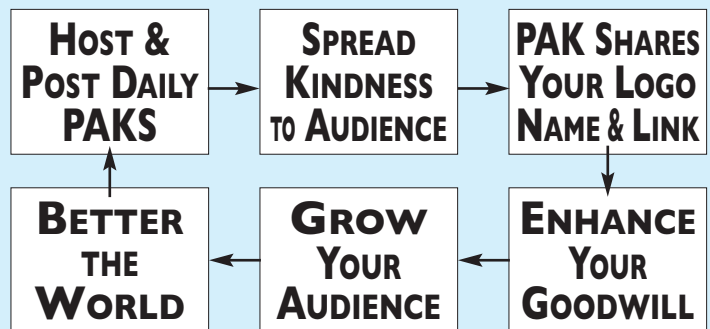
## PLANNED ACTS OF KINDNESS

MAKING THE WORLD A BETTER PLACE, ONE PAK AT A TIME

Planned Acts of Kindness is a global outreach program where people wake up and on their cell phone, computer or device there is a **new daily planned act** of kindness that they can do with their family, friends, coworkers and in their community.

## YOU ARE INVITED TO **HOST & POST** DAILY PLANNED ACTS OF KINDNESS.

The goal is to have tens of millions of people around the country, hundreds of millions of people around the world, waking up and doing the same thing on the same day, and unleashing that much powerful, positive energy in the world.



"I hereby make a PAK to treat others with respect and kindness and to go through life from this day forward acting towards others as I would wish to be treated myself."

DAILY PAKS & RSS FEED  
[PLANNEDACTS.ORG/HOST](http://PLANNEDACTS.ORG/HOST)

PLANNED ACTS OF KINDNESS.ORG



[SUPPORT@PLANNEDACTS.ORG](mailto:SUPPORT@PLANNEDACTS.ORG)  
ROBERT 212 213.0257



# PLANNED ACTS OF KINDNESS

OUR MISSION IS HELPING ENSURE QUALITY OF LIFE FOR PEOPLE & THE PLANET

## Our Missions

**Problem #1:** The increasing lack of civility in our country and the world has led to a deeply polarized population in many areas: Political, economic, health, gender, race, nationality, etc. The mentality of “If you don’t think like me you must automatically be against me.” The end result is that people are upset, angry, disillusioned and fearful of their future.

**Mission #1:** Each day Karma Club members all over the world wake up and on their cell phones, computers and devices, there is a new daily Planned Act of Kindness that they can do with their family, friends, co-workers and in their community.

The goal is to have tens of millions of people in the United States, and hundreds of millions around the world, doing the same thing on the same day and unleashing that much powerful, positive energy into world: And, all the while, building more connections and positive, healthy relationships.

Study after study now show that people who lead happier, healthier and longer lives are the ones that have strong relationships and a strong connection with a community. Planned Acts of Kindness enables people around the world to achieve these goals.

**Problem #2:** The problems of the world — climate change, pollution, overpopulation, pandemics, terrorism, and war — are not going to be solved by governments, corporations or religions.

The tipping points are not going to be 20 to 30 years in the future, they are now. If we don’t get these problems under control the world will be a very different place for billions of people, and not in a positive way.

**Mission #2:** Whenever governments or corporations are not operating in the best interest of people and the planet, we have hundreds of millions of people in the Karma Club that can come to bear on a massive sustainable scale big enough to transform the behavior for the health and well-being of people and the planet.

**The Time To Get Involved Is Now!**

**JOIN OUR HOST & POST PROGRAM & EXCEED YOUR OBJECTIVES THROUGH OUR SOCIAL RESPONSIBILITY OUTREACH PROGRAMS.**



**JOIN JACK CANFIELD (BEST-SELLING AUTHOR OF CHICKEN SOUP FOR THE SOUL, THE SUCCESS PRINCIPLES) & BECOME PART OF THE SOLUTION & SUPPORT:**

# NATIONAL KINDNESS MONTH

**Providing Outreach, Activities & Events in September  
On Important Life Skills for the Betterment of People & the Planet**

WEEK 1:	WEEK 2:	WEEK 3:	WEEK 4:
			
<b>CIVILITY &amp; ETHICS</b>	<b>SOCIAL RESPONSIBILITY</b>	<b>COMMUNITY OUTREACH</b>	<b>GLOBAL CITIZENSHIP</b>

**LEADERS WANTED! BE THE HERO TO YOUR FAMILY, FRIENDS, Co-WORKERS, COMMUNITY**



**JOIN ON-LINE • SHARE • GET REWARDED**



**PLANNED ACTS OF KINDNESS.ORG**

**MAKING THE WORLD A BETTER PLACE TO LIVE ... ONE PAK AT A TIME!**

**START A PAK SOCIAL RESPONSIBILITY CLUB WITH YOUR COMPANY, ORG, SCHOOL, TEAM, CHURCH/TEMPLE BE A PART OF THE SOLUTION! #ITSMYPLANET**

**PLANNED ACTS IS A 501(c)3 NON-PROFIT ORGANIZATION  
LYLE BENJAMIN, FOUNDER & EXEC DIR • 212 213-0257**



THE CAMPAIGN FOR KINDNESS  
STARTS NOW!

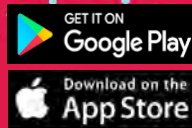
I WANT YOU!

TO HELP KICKOFF THE LAUNCH OF  
Planned Acts of Kindness  
& National Kindness Month



POST DAILY PAKS & BE THE HERO

Together, We Can  
Do It!



YOU POST US.

- News Outlets
- Television
- Radio
- Print
- Bloggers
- Influencers
- Websites/Media
- Schools
- NPOs
- Agencies
- Businesses
- Teams
- Clubs
- Assoc.

WE POST YOU.

HOST &  
POST DAILY  
PAKS

SPREAD  
KINDNESS  
TO AUDIENCE

PAK SHARES  
YOUR LOGO  
NAME & LINK

BETTER  
THE  
WORLD

GROW  
YOUR  
AUDIENCE

ENHANCE  
YOUR  
GOODWILL

DAILY PAKS & RSS FEED  
[PLANNEDACTS.ORG/HOST](https://PlannedActs.org/Host)

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# "HOST & POST" DAILY PAK OUTREACH PROGRAM

## MEMORANDUM OF UNDERSTANDING

This describes the agreed-upon responsibilities and expectations between Planned Acts of Kindness, Inc. and \_\_\_\_\_ to promote Daily Planned Acts of Kindness.

**Responsibilities and Expectations:** \_\_\_\_\_ agrees to broadcast and promote the daily Planned Acts of Kindness (PAKs) and the web address, PlannedActsofKindness.Org, to its target audience on a daily basis. (Daily PAK Source: PlannedActs.Org/Host)

In return, Planned Acts of Kindness.Org agrees to publish and promote the abovenamed organization, company, individual through posting the logo/image, name and respective website link on its website under the heading DAILY PAKS: HOSTED & POSTED.

In return, Planned Acts of Kindness agrees to provide said organization/individual with the licensing rights to use its Name, Logo and Daily PAKs in promotions when directly tied to said Daily Planned Acts of Kindness.

**Time Period:** This Memorandum of Agreement shall remain in place for a period of one year from the date of the signatures below, and shall automatically renew, unless modified in writing or cancelled.

**Termination:** This Agreement may be terminated in writing within fourteen days (14) notice by either party sent by mail.

**Release:** By your signature below you hereby release, hold harmless and forever discharge PlannedActsofKindness.Org and 16 Things Kids Can Do, Inc., its employees, agents, affiliates, associates, and volunteers from any and all liability, claims, demands, actions, and causes of action whatsoever arising out of or related to any loss, property damage, or personal injury that may be sustained by me or any property belonging to me while associated with said organizations.

Effective immediately, the parties hereto, intending to be bound, signed this Agreement as of the date and year first written below:

Authorized Signature	Title	Date	Lyle Benjamin	Founder & Executive Director	Date
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### Organizational/Individual Contact Information:

Company: _____	Contact: _____
Address: _____ # _____	Title: _____
City/ST/Zip: _____	Phone: _____ Ext _____
Web Site: _____	Cell: _____
E-Mail Address: _____	Fax: _____
Industry: _____	Facebook: _____
	Twitter: _____
	Instagram: _____

Description of where Daily PAKS will appear: \_\_\_\_\_

**PLEASE EMAIL COMPLETED FORMS TO:  
SUPPORT@PLANNEDACTS.ORG**

### Additional Contacts:

Public Relations Director / Publicist				
Name	Title	Phone	Ext.	E-mail
	Director of Business Development			
	Director of Marketing			

**PLANNEDACTSOFKINDNESS.ORG**  
Lyle Benjamin, Exec. Director. 917 683-2625



**Call: 212 213-0257**  
**Email: Support@PlannedActs.Org**

**A 501(c)3 Non-Profit Organization Making the World a Better Place, One PAK at a Time!**